WELCOME TO
GENERAL RAILWAY SIGNAL

WELCOME

We hope you had a pleasant journey and that your visit will be productive and enjoyable.

If this is your first trip to Rochester or it's been a long time since you were here, there's an area map and travel instructions on pages 6 and 7 to help you. Other information that may be useful during your stay is on the pages following the map.

And if you should need transportation or hotel/motel reservations, our Central Services assistant will be happy to help you. To reach her, merely ask one of our telephone operators (716/436-2020) to connect you.

The 23-acre complex pictured on the cover of this booklet is comprised of the principal GRS offices and manufacturing facilities. It features the management offices/engineering building at the entrance, the GRS foundries on the right, which include the state's second largest steel foundry, and the production facilities. The two railroad spurs that enter the shipping department connect the plant, via the Chessie System, to the nearby Conrail mainline.

A mile northeast of the plant is a special annex containing the GRS team handling our industry-record contract for the Northeast Corridor Improvement Project. Nearby the annex is Mixing Equipment Company that (like us) is another of the nearly 40 high-technology units of General Signal. In suburban Gates, is our wholly owned subsidiary, Electric Panelboard Company, a manufacturer of custom-built industrial process control panels and consoles.

Since our incorporation in 1904, we've been a world leader in the design and manufacture of railway transportation control systems and equipment. We have more than 2000 active patents and were the inventors of most of the basic control systems in use all over the world on mainline, rapid transit, and industrial railroads.

Our systems and equipment vary in complexity from basic hand-throw switch machines to computerized, fully automatic color video display systems through which one man at a console can efficiently control switches, signals, and train movements on an entire railroad.

Washington

Toronto

Boston

Chicago

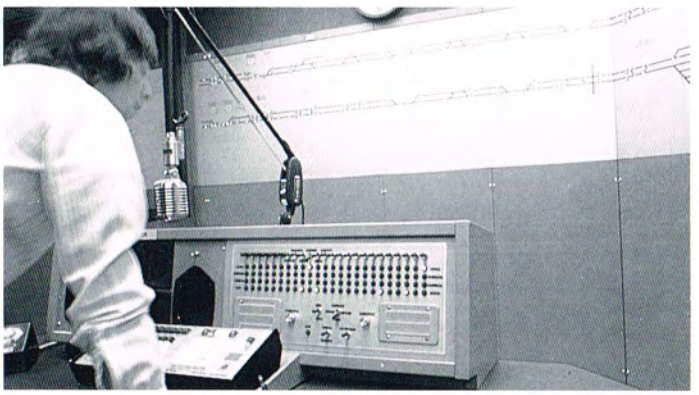
VARYING CUSTOMERS, WITH SAME BASIC NEEDS

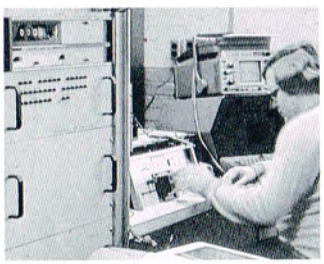
While our customers vary from European, United States, and Canadian mainline railroads...to South African, Venezuelan, and Colorado mining railroads... classification yards in Belgrade, Yugoslavia, and northern Oregon...rail rapid transit systems in most major American cities, plus Rome and Mexico City... they all have the basic needs of safety, speed, and efficiency.

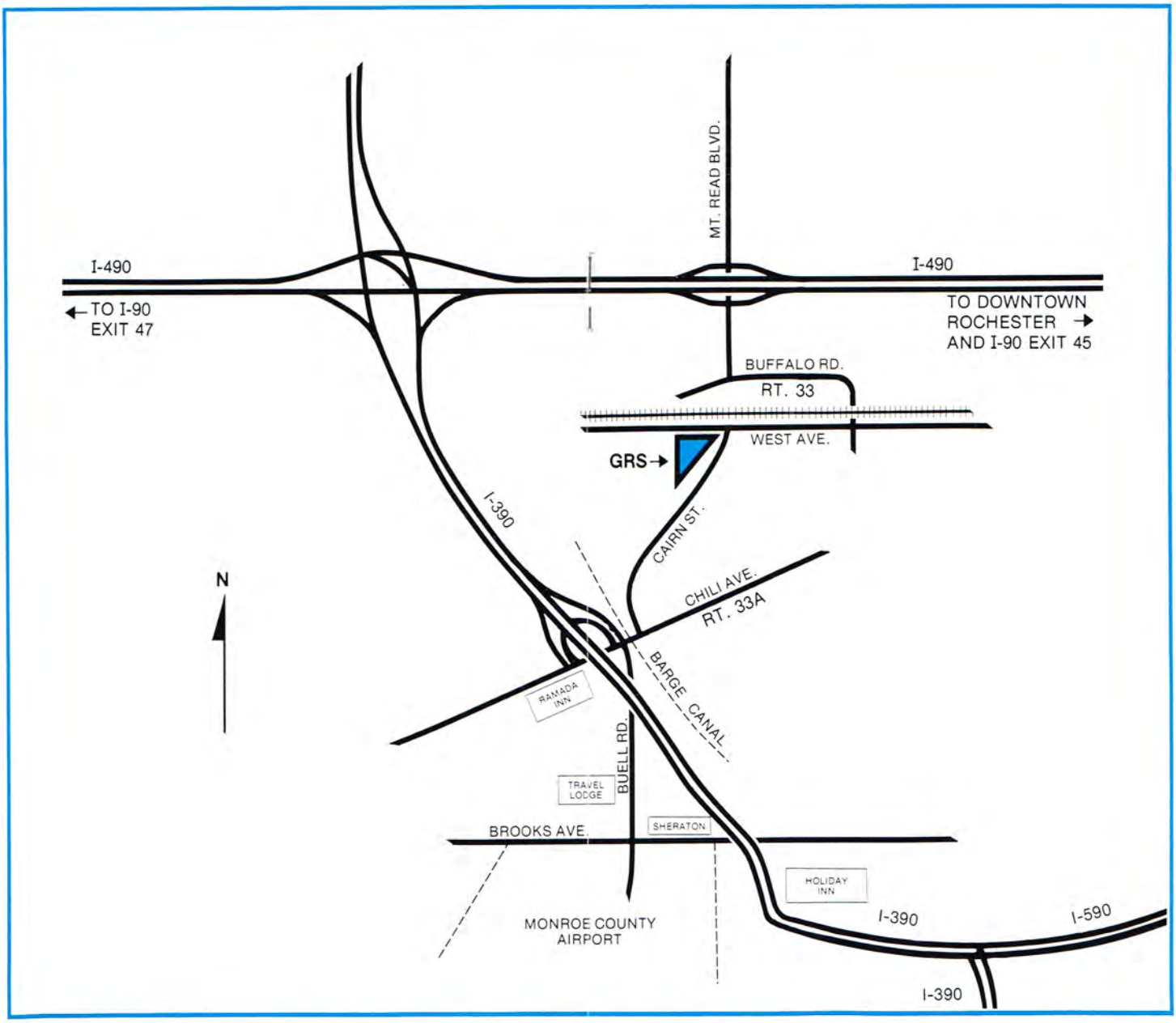
To meet these requirements, GRS is heavily organized along planning, research, and engineering lines to match our systems and equipment to the customers' individual needs. In such a basic signaling product as relays, for example, we produce more than 600 configurations to meet every safety and communication requirement.

Because of this need to customize systems and equipment for customers, our production facilities have much sophisticated, automatic equipment...mass spectometer analysis of metals...numerical controlled and computer numerical controlled punch presses, drills, and lathes...computerized testing of printed circuit boards...automated drafting machines...automated gold plating of circuit board contacts...cobalt 60 radiographic testing.

Today, with the revitalization of American railroading through governmental intervention and mergers, GRS looks forward to steady business growth and an escalating need for ever more efficient and economical control systems and equipment. To satisfy this need and maintain our worldwide reputation as an innovative supplier of quality systems and equipment, we are currently engaged in an accelerated research and development program to ensure a bright future for GRS -- and the industry.







ROUTES TO GENERAL RAILWAY SIGNAL

FROM THE AIRPORT:

On leaving the airport, drive directly ahead at the traffic light onto Buell Road for one-half mile to the traffic light at Chili Avenue, turn right on Chili Avenue, pass over the Barge Canal bridge and turn left at the traffic light onto Cairn Street, then three-quarters of a mile to the GRS main entrance on your left at West Avenue.

FROM THE SOUTH:

North-bound from Route 17 in the Southern Tier or east- or west-bound on Routes New York 5 and U.S. 20, take Interstate 390 north to Chili Avenue (Route 33A) exit, turn left on Chili Avenue, over the Barge Canal bridge and turn left at the traffic light onto Cairn Street, then three-quarters of a mile to the GRS main entrance on your left at West Avenue.

FROM THE THRUWAY:

East-bound, leave the Thruway at LeRoy Exit 47, drive east 12 miles on Interstate 490, turn right on Route 200 to Chili Avenue (Route 33A), east 3 miles to the traffic light at the city line, left on Cairn Street three-quarters of a mile to the GRS main entrance on your left at West Avenue.

West-bound, leave the Thruway at Victor Exit 45, west 16 miles on Interstate 490 to Mt. Read Boulevard, south 1 mile to Buffalo Road (Route 33), left a half-mile to West Avenue, right a half-mile to the GRS main entrance at Cairn Street.

TRANSPORTATION

	Telephone (Area Code 716)
AIRLINES	
American	325-5200
Eastern	325-2840
USAir	546-4660
United	232-1550
RAILROAD	
Amtrak	454-2894
TAXICAB	
Diamond	277-4030
Green	325-2460
Monroe	546-3030
Town	454-1040
RENT-A-CAR	
American International	235-4730
Avis	328-6600
Econo-Car	436-3330
Hertz	328-3700
National	235-5400

RECOMMENDED AREA HOTELS/MOTELS

(Area code 716)

Airport Holiday Inn (1-3/4 miles from GRS plant)
911 Brooks Ave.
328-6000

Airport Travelodge (1-1/2 miles from GRS plant)
395 Buell Rd.
436-4400

Americana Rochester (3 miles from GRS plant)
70 State St. (downtown)
546-3300

Holiday Inn (3 miles from GRS plant)
120 E. Main St. (downtown)
546-6400

Ramada Inn (1 mile from GRS plant)
1273 Chili Ave.
464-8800

Sheraton Inn-Airport (1-1/2 miles from GRS plant)
1100 Brooks Ave.
235-6030

RECOMMENDED RESTAURANTS

(Area code 716)

ARIGATO JAPANESE STEAK HOUSE
2720 W. Henrietta Rd., 424-1160.

CHEZ JEAN-PIERRE
295 Alexander St., 325-3329.

THE DEPOT
41 N. Main St., Pittsford, 381-9991.

GERMAN HOUSE
315 Gregory St., 271-3099.

HAWK-N-DOVE
50 Chestnut St., 454-5440.

HOF BRAU HAUS
406 Lyell Ave., 254-9660.

HOP SHING
17 Richmond St., 232-2782.

STEAK & ALE
935 Jefferson Rd., 424-2710.

RICK'S PRIME RIB HOUSE
788 Howard Rd., 235-9413.

SPRING HOUSE
3001 Monroe Ave., 586-2300.

TOP OF THE PLAZA
1400 Midtown Tower, 546-2490.

WISHING WELL
1190 Chili Ave., 328-4160.

ENTERTAINMENT

(Area code 716)

MUSEUMS

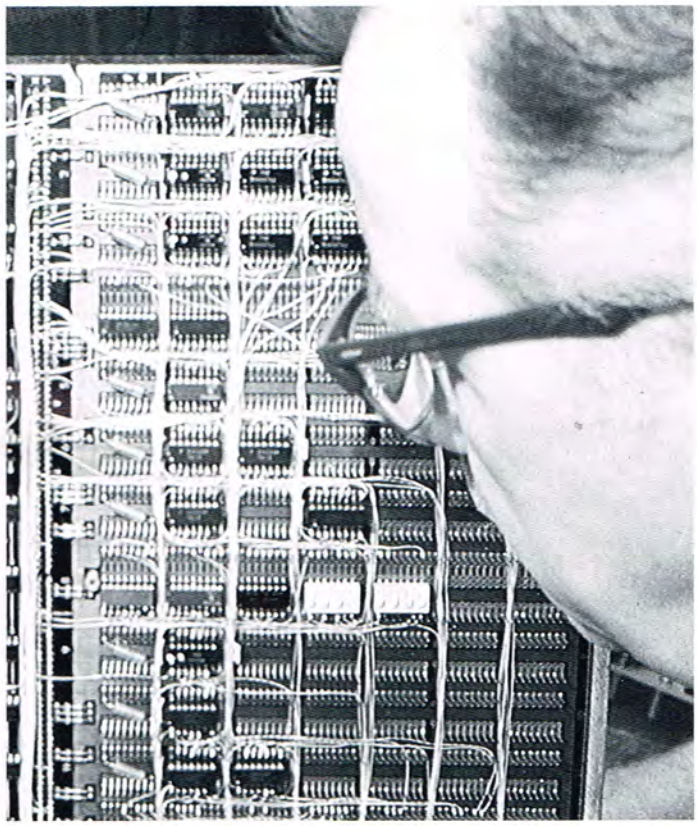
Eastman House Photography Museum, 900 East Ave., 271-3361.
N.Y. Museum of Transportation, Riverton, 533-1113.
Rochester Museum & Science Center, 657 East Ave., 271-4320.

SPORTS

Rochester Americans hockey, War Memorial, 100 Exchange St., 454-5335.
Rochester Red Wings baseball, Silver Stadium, 500 Norton St., 467-3000.

THEATERS

Dryden Theater of early movies, 900 East Ave., 271-4090.
Eastman Theater, 60 Gibbs St., 275-3111.
GeVa Theater, 168 S. Clinton Ave., 232-1363.
Rochester Philharmonic Orchestra, 454-7091.
Strasenburgh Planetarium, Star Theater, 657 East Ave., 442-7171.



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